

# Laurynas Gailius

<https://gaili.us/>

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For 8 years, I've designed user-centred interfaces that balance business goals with real user needs, shaping project direction and collaborating with teams to deliver quality results.

If you're looking for a teammate to help create meaningful, delightful products, let's talk and see how we can work.

## Education

### Tallinn University

Bachelor of Arts

Multimedia Communication

## Work experience



### Product designer at Undo

Copenhagen, Denmark • 2 years

At Undo, a fast-growing digital insurance company, I revamped a messy claims process used by over 50,000 customers. Working with a front-end engineer, we listened to customers, fixed pain points, and streamlined the experience, especially for Hövding helmet claims. The result? A simpler, smoother process that boosted customer satisfaction and freed up the team's time.



### Lead product designer at Klix

Remote • 1 year

At Klix, a payment and shopping service focused on simple, secure payments, I led the design of desktop and mobile products. My work included redesigning the 'Buy Now, Pay Later' installment product to improve user experience and loan conversions, and developing a new open banking payments solution as part of their one-click checkout.

I also revamped the marketing page to better communicate the product's purpose and drive app downloads and retailer partnerships, all while refining the design language for consistency across the platform.



### Lead product designer at Foros

Vilnius, Lithuania • 1 year

At Foros, an all-in-one forest management platform, I was responsible for designing intuitive interfaces for forest owners, from beginners to experts. I worked closely with executives to turn their vision into practical solutions, using workshops and user feedback to guide the design process. Despite tight deadlines, I delivered complete designs for both a customer-facing app and a new internal tool for managing daily operations.



### Product designer at Devbridge

Chicago, United States • 4 years

I started my design career at a North American software consultancy, working with clients like Wells Fargo, John Deere, and Schrodgers. Each industry brought unique challenges, and I quickly adapted to unfamiliar domains to design user-friendly internal tools. I also led workshops with client teams to understand their needs and craft solutions that improved their day-to-day work.